

Renault Kwid Gets Turned Into Art Car, Goes On Display In France

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BMW is not the only automaker that turns to artists to [overhaul some of their cars](#), as Renault has followed the same trend with the Kwid.

The man responsible for transforming the crossover into a [piece of moving art](#) is Sen Shombit, a French artist of Indian origin, who was approached by the company to apply his personal take on the Kwid.

The word used to describe the [finished project](#) is Gesturism - the 64-year old artist's

own movement that sees the car following his Ville Enigmatique (Enigmatic City) theme, described as "*a form of dialogue between painting and design, between art and technology, and between the artist himself and Renault*".

"We were delighted when Sen [accepted our invitation](#) to paint a Kwid. It is the first time an artist has expressed a narrative through his own style, in the form of an art car, in contrast to [earlier art cars](#) by celebrated artists like Lichtenstein, Warhol, Koons, and Calder, which showcased the artists' personal styles", said the brand's VP for Design R&D, Patrick Lecharpy.

After it was displayed for the first time on November 9 at Shombit's own exhibition in Kala Ghoda in southern Mumbai, the [car can now be seen](#) at Barbizon's Espace Culturel Marc Jacquet, 60 km (37 miles) south of Paris, where it will remain until December 27.

PHOTO GALLERY



<http://www.carscoops.com/2016/12/renault-kwid-gets-turned-into-art-car.html>